



Dear Prospective Sponsor,

We are thrilled to announce the upcoming 9th Annual Back to School Drive, scheduled to take place on Wednesday, August 23, 2023, at Worthing High School. This event aims to provide students with a range of essential resources, including free haircuts and hairstyles, school supplies, uniforms, and backpacks. Additionally, attendees will have the opportunity to enjoy complimentary music, food, and benefit from physical and dental screenings.

Rock In Hood is reaching out to you today to request your sponsorship for this impactful event. Our vision is to ensure that every child has access to the finest educational opportunities, starting with the necessary tools for success in the classroom. However, for many families, tight budgets can hinder this vision. The Back-to-School Drive aims to bridge this gap by equipping students in our community with the supplies they need to thrive during the upcoming school year.

Our ambitious goal for this year is to distribute school supplies to over 700 students, ranging from kindergarten to twelfth grade, within the Houston area. Last year, we had the privilege of serving over 600 students, and we aspire to extend our support to every attending student. However, achieving this goal relies heavily on the generous financial assistance and donations from businesses and organizations like yours.

Rock In Hood is proud to highlight that last year's event garnered significant positive attention, thanks to the commitment and support of sponsors and supporters like you. Media outlets such as ABC 13, FOX 26, 9.79 The Box, KCOH, and others showcased their dedication to the City of Houston. As a sponsor, you will have the opportunity to promote your business at our event by displaying banners and distributing promotional items of your choice. Furthermore, we will prominently feature your business's name and logo on our event's T-shirt.

Your valuable support would be greatly appreciated, and we eagerly anticipate collaborating with you to empower the students in our community to begin the academic year on a strong note. Together, we can make a lasting impact on their educational journey.

Thank You,

Rock In Hood operates as a non-profit organization with a zero-profit and loss (P&L) structure. Each year, all donations received are completely distributed to the community we serve.

ie Self Esteem Booster